

YOUR FLIGHT TO IRELAND



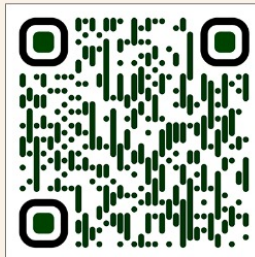
PAGE 1: CHEAT SHEET

READ PACKET SOMEWHERE
OVER THE ATLANTIC



BACK FROM IRELAND:SERIES

PODCAST GUEST PACKET



Back From Ireland

A Series From The Irish Snug Podcast (Cheat Sheet)



You're going to Ireland. Pay attention to the stories. When you return, we'll sit down and tell the story of your trip. Your episode becomes a permanent keepsake - your own voice capturing the people, places and moments while they're still fresh. The better the notes you bring home, the better we can preserve those memories. This isn't homework. Enjoy Ireland. Just notice the stories.

THE IDEA IS SIMPLE

Don't just record where you went. Record what happened there.
The place is the setting. What happened there is the story.

WHAT TO NOTICE

PEOPLE

Names, characters and conversations worth remembering.

THE UNEXPECTED

Wrong turns, changed plans, surprises, laughs and mishaps.

LOCAL ADVICE

"You should go..." may be the start of your best story.

PUBS & THE CRAIC

Who was there? What happened? What made it memorable?

FOOD & PINTS

The great meal, memorable pint, first taste or recommendation.

FAMILY & CONNECTIONS

People, discoveries and moments that connected you to Ireland.

THE LITTLE THINGS

Music, weather, funny signs, tiny roads and small moments.

YOUR 5-MIN JOURNAL

At the end of each day,
jot down:

- Who did I meet?
- What made me laugh?
- What surprised me?
- What happened that wasn't planned?
- What's the one story from today I'd tell someone back home?



WHEN YOU GET BACK

There's nothing to memorize. We'll create questions around your trip - the people, pubs, food, pints, surprises, mishaps and moments that made it yours.

"What's the story from this trip you'll still be telling ten years from now?"

BRING SOMETHING HOME

If something has a story attached to it - a coaster, ticket, photo, receipt, note or ridiculous souvenir - bring it to the podcast.

"Why did this come home with you?"

IF IT'S A GOLF TRIP...

Remember more than the scorecard: standout holes, caddies and characters, weather, great shots and disasters, the clubhouse - **and especially the 19th hole:** the pints, stories, laughs and craic after the round.

ENJOY THE JOURNEY

Talk to people. Listen to the music. Take the unexpected turn.
Jot down just enough to bring the stories back with you.

Your photographs will remind you where you went.
Your episode will remind you what happened there.

BACK FROM IRELAND

A Series from The Irish Snug Podcast

Your Trip. Your People. Your Stories. Preserved.

You're heading to Ireland — and when you get back, we'd love to hear what happened.

Back From Ireland is not a travel review. We're not looking for a day-by-day recap of your itinerary or a list of famous attractions.

We're going to help you **tell the story of your trip — and preserve it.**

Think about this before you leave: (or see Cheat Sheet)

The podcast we record when you return will become a keepsake of your trip.

Years from now, you'll be able to listen back and hear yourself telling the stories while they're still fresh — the people you met, the places you discovered, the things that made you laugh, the meals and pints you still remember, the unexpected moments and the stories that might otherwise slowly disappear with time.

Your children, grandchildren, family and friends may someday listen to it too.

The better the notes you keep while you're in Ireland, the better we can preserve those memories when you come home.

You don't need to spend your vacation writing a book. A few minutes each day recording names, moments and little details can make an enormous difference.

Because we're not particularly interested in hearing:

"We went to the Cliffs of Moher on Tuesday."

We want to hear:

"We stopped in this little pub on the way, and that's where we met..."

That's the story.

And that's the part worth preserving.

THE IDEA IS SIMPLE

Don't just write down where you went. Write down what happened there.

Instead of:

"Tuesday — Went to Dingle. Had dinner. Went to a pub."

Write:

"Walked into a tiny pub in Dingle because we heard music coming through the door. Ended up sitting beside an old guy named Michael who told us..."

Years later, you probably won't need help remembering that you visited Dingle.

It's Michael's name and the story he told you that might disappear.

Those are the details we want to save.

KEEP SOME NOTES

You don't need to write a formal journal. A few notes on your phone at the end of each day are perfect.

Don't worry about grammar or writing a beautiful story. You're simply leaving **breadcrumbs back to the memories.**

A person's name. A funny quote. The name of a pub. Something the bartender said. The song everyone started singing. The road you accidentally turned down. The meal you weren't expecting. The recommendation that changed the day.

Those little details will allow us to ask better questions and help you remember stories you might otherwise have forgotten.

Better notes make a better conversation.

A better conversation makes a better keepsake.

PEOPLE

Write down the names of people you meet.

- Bartenders, musicians, shopkeepers and restaurant owners
- Taxi drivers and tour guides
- Someone sitting beside you at the bar
- A farmer you met along the road
- Distant relatives
- Another traveler
- The person who gave you directions
- Someone who told you a great story
- Someone who made you laugh

If someone tells you something memorable, jot it down.

Names are especially important. Two weeks later, "the bartender in Donegal" may be all you remember.

PUBS & THE CRAIC

We definitely want to hear about the pubs — but not simply their names.

Remember:

The pub is the setting. The story is what happened inside it.

Make a note if:

- You stumbled upon a great music session.
- Someone bought you a pint.
- You got pulled into a conversation.

- A stranger told you a story.
- You heard a great joke.
- Someone found out you were American and had something to say about it.
- You stayed much longer than you intended.
- You walked into the wrong place and it turned out to be the right place.
- Something happened that could never have been planned.

Sometimes the best pub of the trip isn't the famous one.

It's the one you almost walked past.

FOOD & DRINK

Remember the meals and drinks that had a story attached to them.

What was unexpectedly great?

What did you try for the first time?

What was the best pint?

Did somebody convince you to try something?

Did a local send you somewhere to eat?

Was there a meal you'll still be thinking about when you get home?

And don't forget the disasters.

Bad meals can make good stories too.

LISTEN TO THE LOCALS

Some of the best moments in Ireland begin with:

"You should go..."

If someone recommends a pub, road, restaurant, walk, village, scenic overlook or something you've never heard of, write it down.

Better yet, **write down who told you.**

If you actually take their advice, make a note of what happened when you went.

Years later, the famous attraction will still be in the guidebook.

The name of the man who leaned across the bar and told you about the little place down the road may not be.

That's what we're trying to preserve.

WHEN THE PLAN GOES WRONG

Write this stuff down!

Rain.

Fog.

Getting lost.

Wrong turns.

Closed roads.

Missed ferries.

Car trouble.

Driving on the left.

A hotel mix-up.

A place being closed.

A change of plans.

Ireland's weather destroying your carefully planned afternoon.

The moments that seem frustrating while they're happening often become the stories everyone laughs about later.

THE UNPLANNED MOMENTS

Pay attention whenever you find yourself saying:

"We weren't planning on doing this, but..."

That's probably something we're going to talk about.

Some of the best experiences in Ireland happen between the destinations.

Stop the car.

Walk down the path.

Go into the little shop.

Listen to the music.

Talk to the person sitting next to you.

Take the recommendation.

Leave some room for Ireland to change your plans.

FAMILY & CONNECTIONS

If you're visiting Ireland because of family or ancestry, pay attention to the small moments.

Don't just record:

"Visited the village where my grandmother was born."

Remember what it felt like.

Who did you meet?

Did anyone remember your family?

Did you learn something you didn't know?

Did somebody produce an old photograph?

Did a surname suddenly mean something?

Did you stand somewhere and realize that one of your ancestors had once stood there too?

Those are often much more powerful than the destination itself.

BRING SOMETHING HOME

If possible, save **one physical object from your trip** that has a story attached to it.

It doesn't have to be valuable.

It could be:

- A coaster
- A photograph
- A receipt
- A menu
- A CD
- A business card
- A pub souvenir
- A handwritten note
- Something someone gave you
- Something completely ridiculous that somehow became part of the trip

Bring it with you when we record.

We may simply put it on the table and ask:

"Why did this come home with you?"

TAKE PHOTOS OF THE STORY — NOT JUST THE SCENERY

Of course we want the beautiful photographs. And short Video clips (Landscape is better than portrait for this)

But take pictures of the other things too.

The pub where something happened.

The bartender you met.

The musician.

The meal.

The tiny road.

The funny sign.

The rental car.

The person who helped you.

The unexpected stop.

The terrible weather.

The table where everyone stayed talking until midnight.

Those photographs can help us tell your story when the episode is released.

If you're photographing people specifically for possible use with the podcast, make sure they're comfortable with you taking and sharing the photo.

AT THE END OF EACH DAY

Take five minutes and answer these questions in your phone:

Who did I meet today?

What made me laugh?

What surprised me?

What happened that wasn't planned?

What did someone tell me that I want to remember?

What did I eat or drink that stood out?

Where would I go back to?

What's the one story from today I'd tell someone at home?

That's enough.

Five minutes today might preserve a story you'd otherwise forget five years from now.

WHEN YOU COME ON THE PODCAST

There is **no test and no script**.

You don't need to prepare answers.

We'll use your notes to develop questions specifically around **your trip and your stories**.

You can expect us to talk about things like:

Was this the Ireland trip you expected to have?

What happened that you never could have planned?

Who was the most memorable person you met?

What place surprised you the most?

What recommendation from a local paid off?

What was your best pub experience?

What was the best conversation you had?

What was the best pint or drink — not necessarily because of the drink, but because of the moment?

What went completely wrong?

What made you laugh the hardest?

What did you discover that most tourists probably miss?

What would you do differently next time?

What did Ireland teach you?

FIVE QUESTIONS WE'LL ASK EVERY TRAVELER

At the end, we'll bring the entire trip down to five things.

THE PLACE

One place you'd go back to tomorrow?

THE PINT

The pint or drink you can still taste?

THE PLATE

The meal you can still taste?

THE PERSON

Someone you met that you'll never forget?

THE STORY

What's the story from this trip you'll still be telling ten years from now?

ONE LAST THING

Don't spend your vacation trying to create content for us.

Enjoy Ireland.

Put the phone away. Talk to people. Get lost occasionally. Listen to the music. Take the unexpected turn.

We're only asking you to capture enough little details along the way that we can help you tell the stories when you return.

Because years from now, the photographs will show you **where you went**.

We want the podcast to remind you what happened there.

The voices. The characters. The laughter. The unexpected turns. The stories.

Your episode of **Back From Ireland** becomes something more than a podcast.

It becomes a time capsule of your trip.

-The Irish Snug Podcast

Back From Ireland